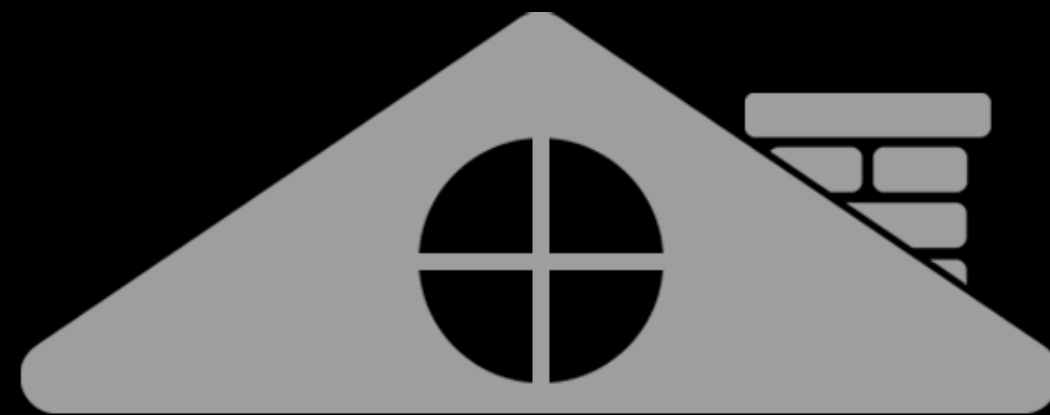


RENTL BAY



CURRENT PROBLEM

New Landlords lack **Experience** and **Connections** -> Get a **Property Manager**

Finding a Property Manager is difficult because current methods
Antiquated and **Inefficient**

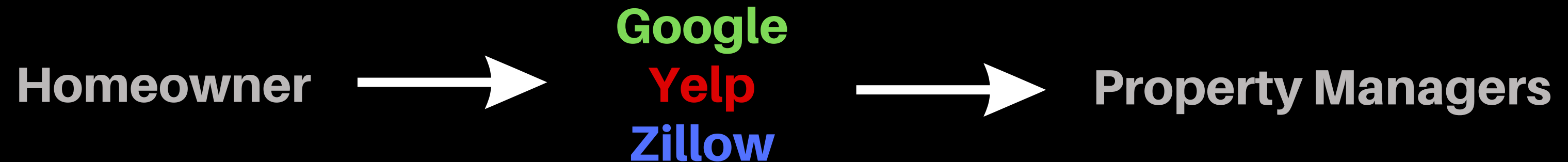
Two current ways of finding a Property Manager are
Referrals and **Online Search Tools**

CUSTOMER REFERRALS

Homeowner  Referrals  Property Managers

- Don't get the **Best Deal** possible
- No guaranteed **Match**
- **Need a Referral** in the first place
- **Limited Expansion** through referrals
- **Waste Time** on clients that aren't a good fit
- Need an **Existing Customer Base**

ONLINE SEARCHES



- Have to **Track Down** Property Managers
- Don't know if they're getting a **Good Deal**
- Negotiations can take **Months**
- **Can't Differentiate** themselves from the competition
- Reviews often **Skewed** by disgruntled tenants
- No way to **Specify** property specialization

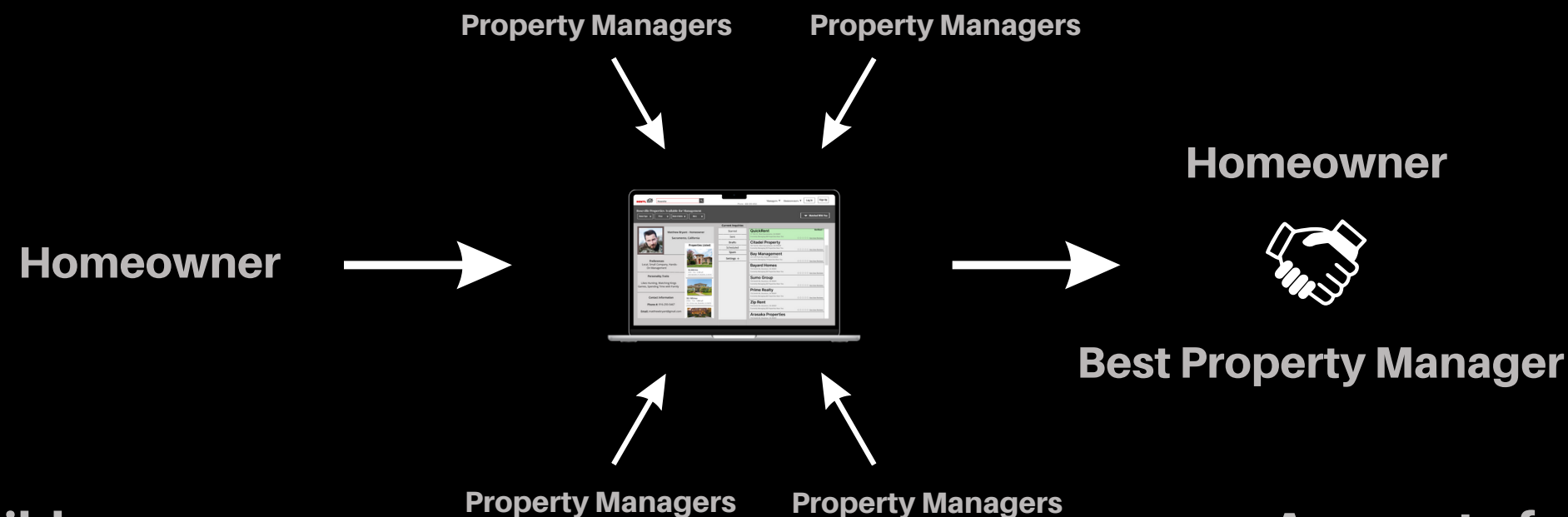
OUR SOLUTION

RentlBay is a Two-Way Marketplace that **Matches** Homeowners and Property Managers to the **Needs** of both Parties

Property Managers submit **Contract Proposals**

Homeowners list their **Property**

Homeowner finds the best **Match**



- **Best** deal possible
- Saves **Time** and **Money**
- Find the most **Trustworthy** option

- Access to far **More** customers
- Able to **Differentiate** from the competition
- Ability to **Pick** and **Choose** clients

MARKET TIMING

US Property Managers generated **\$115 Billion** in 2022

Mortgage rates **2.5x Higher** than 2 years ago

- **Less** people selling homes
- **More** people renting out extra houses

Homes for sale dropped by **19%** from last year

- **Less** people able to buy homes
- **More** renters and property managers



INITIAL MARKET

Single-Family, Independent, Middle-Class Homeowners

- Risk **Friendly**
- Most **Numerous**
- **Unlikely** to have an existing Property Manager

The Greater Sacramento Area

- Strong **Connection** to the area
- Strong **Relationships** with leaders of housing groups



WEBSITE MONETIZATION

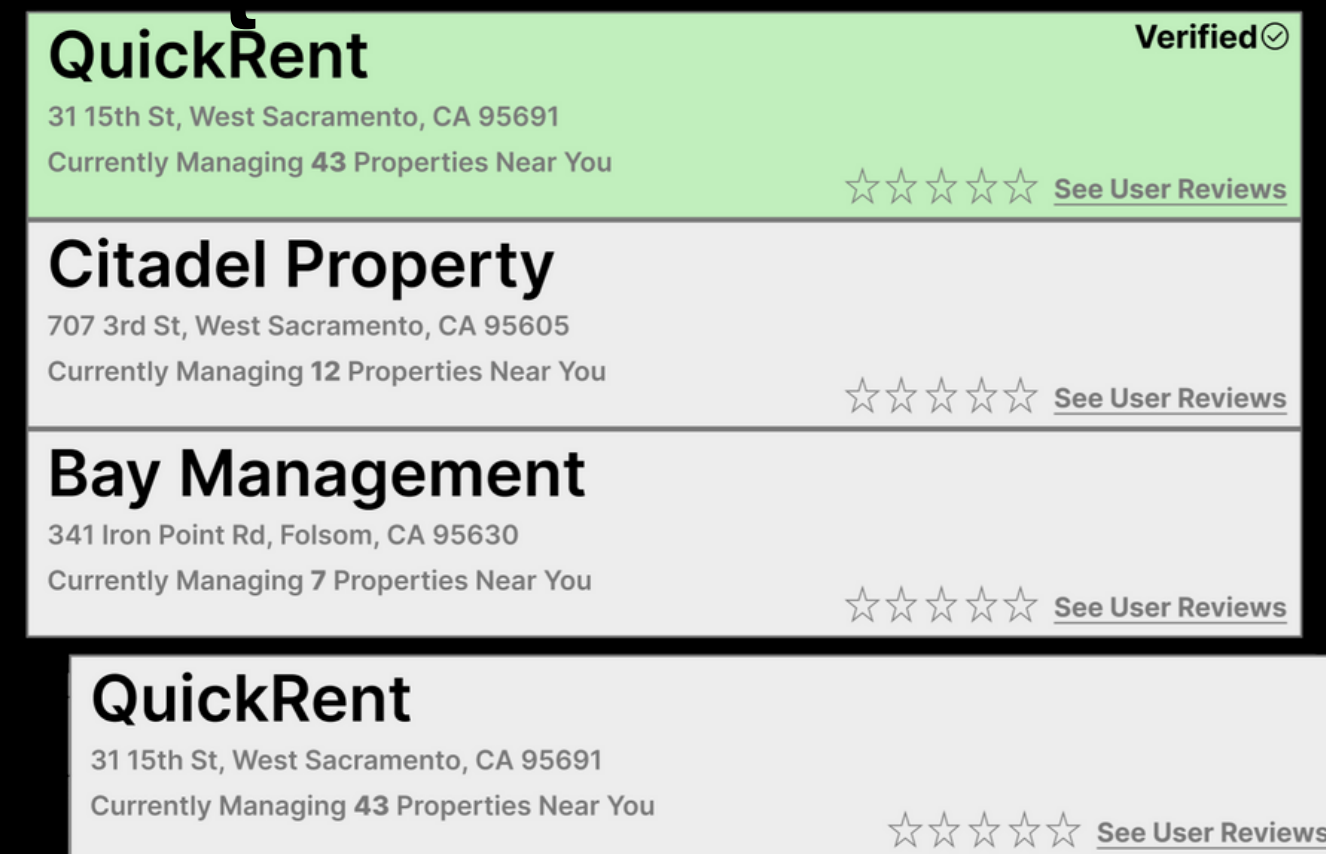
Property Managers Pay for **Verification** by our In-House Team

Verification Benefits:

- Access to **Exclusive** Customer Data
- Pushed to the **Top** of Search Results
- **Verified** Tag and **Standout** Bids

Subscription-Based

Competitive Pressure ensures High
Subscriber Yield



The image shows a comparison of search results for property management companies. The top three results are highlighted with a light green background, indicating they are verified. The first result is QuickRent, which is marked as 'Verified' with a checkmark icon. Below it are Citadel Property and Bay Management. The bottom result is another QuickRent listing, which is not verified. A large grey arrow on the right side of the image points from the unverified listing up towards the verified listings, suggesting that verification leads to higher placement in search results.

QuickRent 31 15th St, West Sacramento, CA 95691 Currently Managing 43 Properties Near You ★★★★★ See User Reviews	Verified ✓
Citadel Property 707 3rd St, West Sacramento, CA 95605 Currently Managing 12 Properties Near You ★★★★★ See User Reviews	
Bay Management 341 Iron Point Rd, Folsom, CA 95630 Currently Managing 7 Properties Near You ★★★★★ See User Reviews	
QuickRent 31 15th St, West Sacramento, CA 95691 Currently Managing 43 Properties Near You ★★★★★ See User Reviews	

OUR TEAM



**Michael
Tkachuk**

Co-Founder



**Hudson
Barnes**

Co-Founder